



HOP ON HOP OFF BOAT – THE FULL TOURIST EXPERIENCE NOW IN LISBON – A BOAT AND A BUS ALL-IN-ONE

Since 20th June it has been possible to see Lisbon from multiple angles, from a boat and an open-top bus, and enjoy the best that the land and the river have to offer. The Lisboat cruise service, run by the Barraqueiro Group, officially opened on 21st July.

Lisbon, 21 July 2017 – Thanks to the latest attraction in Lisbon, the Hop On Hop Off Boat, tourists can now take river cruises in Lisbon similar to the renowned Lisbon Sightseeing tours in the red double-decker buses run by Cityrama Gray Line Portugal, that crisscross the city and show visitors the capital's most iconic locations such as the Castle, Belem Tower, the Oceanarium, Edward VII Park, *Costa do Sol*, and many others.

The *Hop on Hop off Boat* is the new service provided by the Barraqueiro Group, allowing it to extend its tours into the river itself. In other words, you only need to buy one ticket to catch either the boat or the bus at any point on the circuit around Lisbon and so enjoy a more rewarding and fuller experience, *a new way to love Lisbon*.



The aim is for tourists and Lisbon residents to become true navigators, so that inspired by Portugal's sailing history they may feel a touch of the age of discoveries –not as far as the Indies – but of the smaller wonders of Lisbon as seen from the river.

The concept was born out of a partnership between Lisboat and Cityrama Gray Line Portugal, a Barraqueiro Group company, and it is a supplementary tourist service in Lisbon, aiming at providing a more complete, effortless and more attractive package to visitors.

A full trip on the fifth Cityrama route takes 2 hours and stops at three places along the Tagus river: at Cais do Sodré, at Alcântara Dock and next to Belem Tower.

Another option is the Boat Hop On Hop Off 72h which allows you to mix and match all five routes and get to know the city from land and river.

The standard fare is 20€ but prices may range from this sum up to 38€ depending on the package. Children under the age of 5 travel free and there is a discount of 50% for those under 10 years of age.

The boats depart from the Bom Sucesso Dock in Belém every hour from 10:00 to 18:00. Since it is a Hop On Hop Off Bus & Boat, customers may travel as often as they wish over a period of 24, 48 or 72 hours, and get on and off at the stops they wish.

You can now see Lisbon from every angle. Nothing gets left out. A new way of loving Lisbon has come into being.